

More Frames

<u>Analogy</u>	<u>Anticipating Objections</u>
<u>Call To Action</u>	<u>Choice Architecture</u>
<u>Countersignaling</u>	<u>Ethos</u>
<u>Heliotropic Effect</u>	<u>Loaded Question</u>
<u>Nudge Theory</u>	<u>Pathos</u>
<u>Peak-End Rule</u>	<u>Rule Of Three</u>
<u>Storytelling</u>	

