Leading ECE: What I learned on the way to the Roundtable Steve Barnett, NIEER, Rutgers University



Movement to Replace ECE with Cheap Care

Major studies with disappointing results

- Head Start Impact Study and others with little or no long term effects
- Tennessee VPK evaluation with negative long-term effects

What is the message from some prominent think tanks?

- Preschool is a waste of money
- What is needed is cheap child care birth to 5
- We can afford this is we don't spend on quality pre-K

What is the message from some prominent researchers

- We don't know what to do and need more research
- You need to use our "special sauce" or "magic formula"

"Paradox" of Early Care and Education Policy

Science finds early experience has broad, persistent effects

- Learning, development, and health
- Educational, social, and economic success

ECE has produced high rates of return

- Primarily from long-term impacts on children
- Also labor force benefits for parents

Large scale public programs often fail to reproduce results

- Weak initial effects
- No persistent benefits or even negative results
- Costs can exceed measured benefits

What explains this paradox?

Best small scale study results are not reproducible

- Luck (extreme outcomes receive undue attention)
- Populations and contexts differ at scale

We underinvest for the intended goals

- Costs are immediate, obvious, and concentrated
- Benefits are long-term, hard to discern, and dispersed

Two major problems result

- Design failure
- Implementation failure

How do we get out of this mess?

Design for success

- Begin with high but realistic goals
 - What do we want for our children now?
 - What do we want for the long-term?
- Design and assess integrated P-3 process

Focus much more on supporting implementation

- Sustained attention—avoid constantly shifting priorities & approaches
- Wright way—start small to go big, go slow to succeed fast
- Use data to inform policy and practice—everyone needs a GPS—good measures of child well being and progress P-2

Research Offers Some Guidance

- Strong intentional teaching
- Focus more on unconstrained domains
 - Language
 - Mathematics
 - Character, creativity, dispositions to learn?
- Individualize 1-on-1 & small groups
- Coaching, feedback, reflection
- Deliver a "big" dose—cross thresholds
- Alignment from preschool to/thru school

Can we avoid another curriculum war?

- Research produces apparent contradictions
- Little research on persistent impacts of curriculum
- What works best depends on what we want for children
- Real life curriculum implementation varies much more within each model than in small studies
- Curriculum models do not stay the same over time
- Need to inform policy makers: the "best" approach, including "virtual pre-K" will be directly marketed to elected officials

Implementation Depends on State Leaders and a Strong Workforce

- Research provides only general guidance on design and implementation
- States need to guide and support, provide tools and resources based on evidence
- A GPS at every level--continuous evaluation & analysis –classroom to capitol—no one "right" approach for everyone, everywhere, always
- Teachers must have the capacity to design and continuously improve their own practice

Progress 2002 vs. 2017!

2002	2017	
Only 3 states & DC served more than 1/3 of 4-year-olds	This is now the national average	
2 states enrolled >50% of 4-year-olds	10 states enroll 50% or more of 4-year-olds	
13 "No Program" states	7 "No Program" states	
3% of 3-year-olds served	5% of 3-year-olds	
\$2.4 billion in state pre-K spending	\$7.6 billion in state pre-K spending	
\$3,458/child or \$5,395 inflation-adjusted	\$5,008/child slight decrease in real \$	
No programs met all 10 quality standards benchmarks; 3 programs met 9	5 programs met all 10 original quality standards benchmarks; 15 others met 9	
10 programs met fewer than half of the benchmarks	9 programs meet fewer than half of the benchmarks	

"New" Quality Standards Benchmarks

Standard	Change
Comprehensive Early Learning Standards	Enhanced
Curriculum Implementation Support	New
Lead Teacher Degree (BA)	None
Lead Teacher Specialized Training	None
Assistant Teacher Degree (CDA)	None
Staff Professional Development	Enhanced
Maximum Class Size (20)	None
Staff:Child Ratio (1:10)	None
Screenings and Referrals & 1 support service	Slight change
At least one meal	DELETED
Monitoring → Continuous Improvement	Enhanced

Top challenges to meet the PD Benchmark

- Lack of policy requirements for PD for assistant teachers, modest cost
- Lack of policy regarding PD plans for all teachers
- PD for all classrooms needs to include coaching or other classroom embedded support
- Can changes in the profession and its work allow us to make these changes without raising cost?

Top challenges for CQIS (GPS)

- Conducting valid observations in all classrooms
 - Expertise
 - Cost of training, materials, and time
- Valid and reliable measures of children's learning and development
- Capacity to use this information (expertise and time)

Conclusions: Leading for change in ECE

- Designing effective ECE to meet needs of our children can drive equity
- Set high goals for all children and teachers
- Structural "quality" is necessary not sufficient
- ECE agencies need capacity to support strong implementation not just set policy
- ECE needs major reform—preschool 2.0 transform the work and the workforce, we can work smarter at a feasible cost