

**CEELO Leadership Academy**

**LEADERSHIP AND EFFECTIVE COMMUNICATIONS**

**TRAVEL AGENDA**

**May 16-18, 2017**

CCSSO – One Massachusetts Avenue, NW, Suite 700, Washington, DC 20001

|  |  |  |  |
| --- | --- | --- | --- |
| TIME | DAY 1 – Half-Day (2:00- Evening) | DAY 2 – Full Day (8:30am – 5pm) | DAY 3 – Full Day (8:30 – 4pm) |
|  |  | **Breakfast** | **Breakfast** |
| Early Morning |  | * Welcome and Introductions
* Discussion – Communications Survey Review
* Strategic Communications
 | * Framing and Pivoting
 |
| Break |  | Break | Break |
| Late Morning |  | * Relationship Mapping
 | * Storytelling Theory and Practice
 |
| LUNCH |  | Lunch  | Lunch w/ Coaches (1 hour) |
| 2:00 | * CHECK-IN
* Review of April Webinar and Previous Meetings
* Data and JEP Review
* Preparations for June Academy and Roundtable
 | * Messaging
 | * Effective Meeting Strategies
 |
| Break |  | Break | Break |
| Afternoon | * Coaching-time with mentor-groups
* Coaching-time with individual fellows
* CHECK-OUT
 | * Challenging Communications
 | * Developing Communications Action Commitments
 |
| Evening Activities | **GROUP DINNER** | **GROUP DINNER AND ACTIVITY** | **CHECK OUT AT 4:00 PM SHARP** |