CEELO Virtual Peer Learning Exchange: Recruitment and Enrollment

Tuesday, April 19, 2016

Setting the Stage (Noon - 1 PM Eastern)

- Introduction
- Logistics
- Overview/Agenda
- Introduction of CEELO Team
- State teams introduce themselves (3-4 min/team) 3 slides (pic of team; quick facts; one thing proud of, one vexing issue)
 - o Maryland
 - o Nevada
 - o Virginia
- Format & Expectations
- Short Break

Session 1: We built it, but will they come? Recruiting and enrolling families with high needs (1-3 PM Eastern)

Engaging Families (1-1:40 PM)

- Quick overview of common struggles for programs & strategies for engaging high need families
- State Spark
 - o Virginia
 - o Group discussion to ask questions, share additional ideas
- Team time & report back

Designing programs to be accessible to families (1:40-2:20 PM)

- Brief overview of issues & strategies
- State spark
 - o Maryland
 - o Group discussion to ask questions, share additional ideas
- Team Time & Reporting

Staffing and partnerships that support sustainable recruitment and enrollment (2:20-3 PM)

- Brief overview of issues & strategies
- State spark
 - o Michigan Lindy
 - o Group discussion to ask questions, share additional ideas
- Team time and report back

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Session 2: Putting the Puzzle Together: Getting the right kids into the right programs, while simultaneously following all the federal and state rules (11AM - 1PM Eastern)

Eligibility requirements and eligibility determination (11 AM - noon)

- Eligibility Overview of issues & strategies
- State Spark
 - o Illinois Bryan Stokes
 - o Group discussion to share additional ideas, ask questions
- Team time & reporting

Braiding and blending (Noon-1 PM)

- Blending & Braiding Overview of issues and strategies
- IEP example
- State Spark
 - o Nevada
 - o Group discussion to share additional ideas, ask questions
- Team time & reporting

LUNCH BREAK (1-2 PM Eastern)

Session 3: All Together Now: Community-level approaches to recruitment and enrollment (2-4 PM Eastern)

Coordinated recruitment and centralized intake (2-2:50PM)

- Brief overview of issues & strategies
- State spark
 - o Illinois Theresa
 - o Group discussion to share additional ideas, ask questions
- Team time & reporting

Working with Head Start (2:50-3:40PM)

- Brief overview of issues & strategies
- State spark
 - o Illinois Theresa
 - o Group discussion to share additional ideas, ask questions
- Team time & reporting

Wrap-Up (3:40-4PM)

States report out on 1-2 key take-aways or next steps they have decided on

Overall wrap-up for Peer Exchange; next steps and/or topics